

30 September 2021

Dear Principals and Vice Principals,

**Annual Conference (online) cum Annual General Meeting on 16 November 2021  
Focus: Pandemic- and Crises-related Leadership**

Since January 2020, the COVID-19 pandemic has drastically, and some would say permanently, changed the ways we lead and manage schools. In this context, our Institute is honoured to present our following two Keynote Speakers of our Annual Conference to be held on 16 November 2021 (Tuesday):

- **Professor David Gurr**, Professor in Educational Leadership from the University of Melbourne, is a founding member of two major international educational leadership projects. He has written extensively on COVID-19-related school leadership, and will give us a keynote speech entitled '**Educational Leadership Through and Beyond the Pandemic**'.
- **Dr. Adrian Cheng**, CEO of New World Development Co. Ltd., is a global business leader, arts patron and philanthropist based in Hong Kong. With his wide range of successful experiences in leadership and crises-handling, he will address us on '**領導團隊面對危機**' (Leading teams in face of crises).

Our Annual General Meeting will as usual precede the Annual Conference, and this year we shall have a maximum of 7 Councillor vacancies for the new 2-year term of office (2021-2023). Please nominate suitable candidates for the election. The Notice of the 2021 AGM, the Councillor Nomination Form and Membership Application / Renewal Form are all available at our website.

To enable our Keynote Speakers to deliver their speeches without the huge inconvenience of air travel, we shall hold the Conference cum AGM by zoom videoconferencing, and we shall be offering **FREE ADMISSION to Members** with two-way Cantonese-English simultaneous translation. Please refer to the attachment for the programme rundown and register for this event. If you are an ordinary member, please renew your annual membership for 2021-2022. For those who have not yet registered as members, we sincerely hope that you would become HKPI members so that you will have free admission to this Conference and pay lower enrolment fee for future local and international leadership learning events. Ordinary membership renewal and new membership application, together with life members' updating of their contact information, can be done at our [membership page](https://www.hkpi.org.hk/membership) at [www.hkpi.org.hk](https://www.hkpi.org.hk).

May we continue to learn as we lead, and synergise what we know and what we have, as we serve the education community during these extraordinary times.

Yours sincerely,



John Kang TAN (Dr.)  
Chairman, HKPI

親愛的校長和副校長：

### 網上周年研討會暨周年會員大會(2021年11月16日) 研討焦點：與全球疫情和面對危機相關的領導學

自2020年1月以來，新型冠狀病毒病大流行已經深遠地(有人說是永久性地)改變了我們領導和管理學校的方式。在此背景下，香港校長中心有幸邀請到以下兩位嘉賓，為我們將於2021年11月16日(星期二)舉行的周年研討會作主題演講：

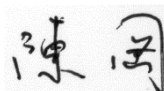
- 墨爾本大學教育領導學教授 **Professor David Gurr**，是兩大國際教育領導力項目的創始成員。Gurr教授撰寫了大量與新型冠狀病毒病大流行相關學校領導力的文章，並將為我們發表題為「**新型冠狀病毒病大流行期間及之後的教育領導力**」的主題演講。
- 新世界發展有限公司行政總裁**鄭志剛**博士是香港土生土長的全球商業領袖、藝術贊助人 and 慈善家。憑藉他在領導和危機處理方面的廣泛成功經驗，他將就「**領導團隊面臨危機**」向我們發表主題演講。

我們的周年會員大會將如往年一樣在周年研討會之前舉行。今年我們將有七個理事空缺，歡迎會員提名合適的候選人參選理事，於新的兩年任期(2021-2023)作出專業服務。2021年度周年會員大會通知、理事提名表和會員申請/續會表格均可在我們的網站上找到。

為了讓我們的海外主題演講嘉賓能夠在海外發表演講，我們將通過 zoom 視像會議召開周年研討會暨周年會員大會，而本會會員將可免費登記參加，並按需要使用大會提供的粵語-英語雙語同聲傳譯。請參閱附件中的程序綱要並報名參加此活動。如果您是普通會員，請更新您的2021-2022年度會籍。對於尚未成為會員的校長和副校長，我們希望您成為香港校長中心會員，以便您可以免費參加此次周年研討會，並於以後的本地和國際領導力研討活動享用更低報名費的優惠。普通會員更新會籍和新會員申請，以及終身會員更新聯絡方法，都可以在校長中心網頁([www.hkpi.org.hk](http://www.hkpi.org.hk))[會籍分頁](#)進行。

香港校長中心期望與各位在領導的過程中繼續學習，並將我們所知和所有的結合，在這個時代為教育界服務。

香港校長中心主席



謹啟

陳岡博士

二零二一年九月三十日

香港校長中心周年研討會暨周年會員大會 2021

2021 Annual Conference cum AGM of the Hong Kong Principals' Institute



二零二一年十一月十六日(星期二)  
16<sup>th</sup> November 2021 (Tuesday)

Zoom 網上視訊研討會  
Zoom Video Webinar

- 8:40 登記  
Registration
- 9:00 周年會員大會  
Annual General Meeting
- 9:30 教育局長楊潤雄太平紳士致開會辭  
Opening Address by Guest of Honour, Mr. Kevin Yeung, JP, Secretary for Education
- 9:40 Keynote Speech: **Educational Leadership Through and Beyond the Pandemic**  
*By Professor David Gurr*
- 10:40 Keynote Speech: **領導團隊面對危機**  
*By Dr. Adrian Cheng 鄭志剛博士*
- 11:40 香港校長中心主席陳岡博士致閉幕辭  
Concluding Remarks by Dr John Tan, Chairman of the Hong Kong Principals' Institute



致 To : 香港校長中心 The Hong Kong Principals' Institute

傳真 Fax : 2877 0442

回條  
Reply Slip

學校/機構名稱 : \_\_\_\_\_  
School/Organization Name  
聯絡電話 : \_\_\_\_\_  
Contact Tel. No.  
聯絡電郵 : \_\_\_\_\_  
Contact Email

出席名單 List of participant(s) :

姓名 Name	職位 Post	會員 Member (Members: Free of charge 會員免費; Non-members: \$200 each 非會員每位 \$200)
		Yes / No
		Yes / No

備註：1. 請於 2021 年 10 月 26 日前填妥回條並傳真至本中心，或用以下連結/  
二維碼在網上報名。

Please reply by fax or use the attached link/ QR code to enroll online on or before 26th October 2021.

<https://forms.gle/n9MGmC1tLqTe1YnDA>

2. 支票抬頭請書"香港校長中心有限公司"，並郵寄至香港麥當勞道 33 號聖保羅男女中學潘紹慈校長。

Please send the cheque payable to "The Hong Kong Principals' Institute Limited" to Mr Poon Siu Chi, Principal of St. Paul's Co-educational College, 33 Macdonnell Road, Hong Kong.

3. 報名後，費用概不退還。

Fees are not refundable after enrolment.

4. 如有任何查詢，請致電 2523 1123，潘紹慈校長。

Please contact Mr Poon Siu Chi at 2523 1123 for any inquiries.

5. 網上連結資料會於稍後透過「瞭文化傳播有限公司」以電郵送上。

The Zoom link will be sent to the participants via KNEW Ltd by email later.



## Biographies of Keynote Speakers



**Professor David GURR** is a Professor in Educational Leadership within the Melbourne Graduate School of Education at the University of Melbourne. David has been Vice-president of the Australian Council for Educational Leaders, past editor of the ACEL publications *Hot Topics*, *Monograph* and *Leading and Managing*, and was awarded the ACEL Gold Medal in 2014. David is currently on the Executive of the Commonwealth Council for Educational Administration and Management and is the Editor

of their academic journal, *International Studies in Educational Administration*. David has a 25-year history working in Hong Kong, having conducted and advised on school reviews, taught masters subjects, and he is currently a research fellow of the Asia Pacific Centre for Leadership and Change, and member of the advisory board for the International Executive Master of Arts in Educational Leadership and Change, both at the Education University of Hong Kong.

A prolific writer and conference presenter on school leadership matters with nearly 200 publications and more than 200 conference presentations, David's research and writing explores many aspects of educational leadership, with a particular focus on successful school leadership, middle leaders. He is a founding member of two major international educational leadership projects: The International Successful School Principalship Project and International School Leadership Development Network.



**Dr. Adrian CHENG** is a global business leader, arts patron and philanthropist based in Hong Kong.

As CEO of New World Development Company Limited (NWD), Dr. Cheng oversees the strategy and operations of NWD and its US\$79.2 billion in assets. He has transformed a 50-year-old business into a forward-looking and dynamic ecosystem of property development, infrastructure, healthcare, education, retail, hospitality projects and more. His vision to weave sustainability, culture, innovation and community enhancement into business is embodied in iconic landmark projects, a majority of which are under the K11 brand, across Mainland China and Hong Kong.

For his dedication to Creating Shared Value - to linking business success and social progress, Dr. Cheng won the Shared Value Champion Award in 2020, the first CEO in Asia to ever receive this honour. Through CTF Education Group (CTFEG), he is empowering the next generation to be future ready. CTFEG runs K-12 schools which serve over 10,000 children and young people.

Through his charity WEMP, Dr. Cheng has commissioned research by Cambridge University, with field work done collaboratively with Hong Kong educators, into children's psychology, social and cognitive skills, wellbeing and mental health in Hong Kong. The research will be done over the course of three years, and the outcome, analysis and recommendations will be shared across the world.

As a patron of the arts, Dr. Cheng is the Founder of the K11 Art Foundation. He is a Trustee of the Royal Academy of Arts in London and sits on the Visiting Committee of the Museum of Modern Art in New York and the International Circle of the Centre Pompidou in Paris, among other similar committees in Hong Kong and elsewhere.

Dr. Cheng serves on the Dean's Council of the Harvard Kennedy School, and the Asia Advisory Board of the Ivey Business School, among other academic advisory boards.

Dr. Cheng is a graduate of Harvard University. He is the youngest person in Hong Kong history to receive the honour of Officer in the Order of Arts and Letters by the French Government (2017). He has also been awarded the honour of Officer of the French National Order of Merit (2021). Fortune Magazine named Dr. Cheng a "40 Under 40" global business force, and the World Economic Forum listed him as a "Young Global Leader" in 2012. Dr. Cheng is an alumnus of St. Paul's Co-educational College in HK.